

## PRESS RELEASE

# NIKKO CHEMICALS wins SILVER Award at in-cosmetics global 2018 “Innovation Zone Best Functional Ingredient” for AUROVISCO™ CS

Tokyo, Japan, April 19, 2018-NIKKOL GROUP/ NIKKO CHEMICALS won the **SILVER Award at in-cosmetics Global 2018** in Amsterdam! Our new product **AUROVISCO™ CS** was recognized as the best functional ingredient from more than 50 ingredients. This is the 3<sup>rd</sup> time we have received an award at Innovation Zone after our success of NIKKOL NIKKOFINE LW at in-cosmetics Asia 2016 and ARON NT-Z at in-cosmetics Asia 2017.

**AUROVISCO™ CS** is a **next-generation cellulose-derived thickener** that addresses issues with plant-derived thickeners by marrying high thickening ability, electrolyte stability, emulsification property, interesting thixotropy and a fresh watery texture.

This product is the result of the joint development of Nikko Chemicals and Oji Holdings Corporation for cosmetic applications. With its proprietary fibrillating process, ultra-fine cellulose fiber in water creates a fine, dense “network” that can trap oily materials allowing interesting concepts such as **oil-droplet macroemulsions** or **“emulsifier-free” emulsions**. The end products have high viscosity with high transparency & a fresh water-feel for manufacturers and consumers alike.

**AUROVISCO™ CS** is derived from renewable biomass wood pulp, making this a **sustainable cosmetic ingredient**. This is in line with our strategic approach to promote GSC+E (Green, Clean, Sustainable +Economy) products at NIKKOL GROUP.



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